

BUG BIZ



PRESIDENT'S MESSAGE



Hello CPCA Members,

The *Farmers' Almanac* is telling us that we will experience a long, cold winter and a drier than usual hot summer. I don't know about you, but I'm ready for the dry, hot summer.

As you know, CPCA works hard to provide the best benefits to all of our member companies. As a part of our organization, please make sure that you are signed up to receive the weekly e-PestWorld newsletter, bi-monthly BugBiz, bi-monthly PestWorld magazine and bi-monthly CPCA electronic update. Knowledge is power, and by having access to these great resources you can be the first to know what's happening in our industry on all fronts. If you are not signed up for these publications, just let me know and we'll make sure to have you added to the list.

In addition to communications, all members of the associations do have the ability to log into the CPCA and NPMA Members' Only portions of the website. Here you will find great training resources, catalogued webinars from industry speakers and much, much more. Also, make sure to update your listings on the www.pestworld.org Find-a-Pro locator. This is the number one site to locate pest management providers and, as a member of CPCA, you can register to appear in all areas you provide service in.

This year, like the past several years, will be very important for the future of our industry. As pending regulations could have a negative impact on products and protocols that we use and follow, we want to make sure that you are in compliance when providing services. The CPCA Legislative Committee and NPMA Government Affairs team work hard to track and monitor any new legislation on a local and national level that may impact your business.

I would like to try a few new things during my term as your President. The first is to offer a scholarship program to our member families, and the second is to introduce an electronic bargain news, where all members would be able to list equipment that they may want to sell. This program is intended to bring buyers and sellers together. We would limit this to equipment only, no pesticides. I hope to have more details up on the website about both of these programs in the near future. I look forward to serving as your President and if you have any suggestions, comments or ideas don't hesitate to contact me.

Sincerely,
Mike McManus

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CPCA Board Meeting Minutes

March 19, 2013

In attendance were Mike McManus, Charlie Mastroberti, Heather Millette, Art Cogswell, Joe Giaimo, Jeff Millette, Sheila Haddad, Christie Mastroberti, Frank Dempsey, and Emilio Polce.

A call to order was made at 3:08 p.m. Minutes from the February meeting were read by Heather Millette. Art motioned, Jeff seconded and the minutes were accepted as read.

Treasurer's Report—Charlie reported a beginning balance of \$35,014.03, deposits of \$0 and withdrawals of \$3,337.80 with an ending balance of \$31,676.23. Charlie reported he and Andy exchanged voicemails but did not connect for the answers to the questions from January meeting. Charlie reported the question from the December meeting regarding the \$955.45 on the ledger in current liabilities was for printing invoices for *Bug Biz*, etc. The following issue has yet to be answered: The board noticed that there was a discrepancy of \$844.00 from December to January's balance sheets ending balance with no explanation from NPMA. Charlie found the \$160.00 liability was also for printing. Emilio motioned and Jeff seconded and the Treasurer's Report was accepted.

Membership—No report from Charlie. Calls made from the Board last month were reviewed and it was decided the list we were working from is incorrect. Charlie will continue to work with NPMA to receive a current list.

Education—Joe reported that the March Train-a-Tech at the Sheraton in Meridian will be with Kevin Connelly rather than Sean Mullen due to a meeting Sean needed to attend.

Legislative—Christie will call Erica to discuss possibly sitting on the CTEC board for CPCA.

Website—Shelia reported all is good on the website.

Old Business—Possible bylaw revisions will need to be brought forward during the November General Meeting.

New Business—Revisited discussion on CPCA offering scholarships to our member families. The Board believes this is worth pursuing and tabled further discussion. Mike will provide more information and an outline at a future date. The decision was made to run the electronic pest control equipment sale ads only for members. Briefly discussed Dr. Gale Ridges' information for EPA proposed changes. Fall seminar vendors were discussed. The board agreed to hear Alan Caruba at a future board meeting.

Art motioned, Jeff seconded and the meeting was adjourned at 4:30 p.m.

Respectfully Submitted,
Heather Millette
Secretary

We Want to Hear from You!

We are always looking for fun and interesting articles to include in the *Bug Biz* and would love to hear from members about their experiences out in the field. *Bug Biz* welcomes contributions from members. If you would like to contribute, please submit articles typewritten by mail or e-mail to the contact information listed below. Photos should be submitted via e-mail. Be sure to include your name and identify all people shown in the photo. Deadline for submissions is the 10th of each month. The editor reserves the right to edit all submissions for length and content. The *Bug Biz* is a bi-monthly publication by the Connecticut Pest Management Association (CPCA). Views and opinions expressed in editorial articles are not official expressions of the CPCA unless so stated. Send advertising and editorial inquiries to:

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PEST WORLD 2013

Bipartisan Legislation Retaining Sulfuryl Fluoride's Food Uses Dropped in U.S. House

Bipartisan legislation that NPMA has been working on that retains the food uses for the fumigant sulfuryl fluoride was recently filed in the U.S. House of Representatives.

The Pest Free Food Supply Act (H.R. 1496) directs the Administrator of the U.S. Environmental Protection Agency to withdraw a January 2011 proposed order revoking sulfuryl fluoride's food uses. The proposed order, which was driven by the threat of activist group litigation, was issued not because of problems with sulfuryl fluoride but rather because

excessively high levels of naturally occurring fluoride in certain drinking water systems and fluoride in toothpaste pose an increased risk of fluorosis in children. The Agency's inclusion of those and other non-pesticidal substances in the risk assessment for sulfuryl fluoride eliminated the mere consideration of sulfuryl fluoride's food uses.

NPMA applauds the leadership of Congressmen Tom Graves (R-GA), Kurt Schrader (D-OR) and the 27 other original cosponsors (as of May 14) of the Pest Free Food Supply Act.

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CT DEEP Adopts Pesticide Rulemaking

The Connecticut Department of Energy and Environmental Protection recently adopted and put into effect rulemaking amending sections of the state's pesticide management regulations. Specifically, the revisions add new definitions, creates a new class of operator that will be authorized to make independent decisions in the field without written instructions from a supervisor and clarifies the content and format of signs that are required to be posted when pesticide applications take place.

NPMA Member Benefit: Save Big On Your Shipping Costs with UPS Freight



Through the UPS Freight Savings Program, members can save an average of \$570 per LTL freight shipment! Your NPMA discount will apply on your Outbound Prepaid shipments, Inbound Collect (Purchased) shipments and third party shipments billed to your company. To take advantage of these customized savings, visit www.npmapestworld.org to enroll today! We'll give you a free quote on any shipment. There are never any fees or minimum shipping requirements, just customized discounts to save you money.

“Mega-Suit” Dismissed, Development Represents Huge Victory for NPMA, Entire Industry

In late April, a federal judge dismissed litigation filed by activist groups under the Endangered Species Act (ESA) that threatened to undermine the continued use of more than 380 lawfully registered pesticides throughout the United States, including almost all rodenticides and termiticides. The action represents an enormous victory for NPMA and the entire pesticide user and manufacturing communities. Known as the “Mega-suit,” the case had the potential to adversely impact almost every PMP.

Over the last decade, activists groups have been filing lawsuits - mostly in California and the Pacific Northwest - challenging the legality of the registration and reregistration of a number of pesticides, claiming that the U.S. Environmental Protection Agency failed to consult with the U.S. Fish and Wildlife Service and National Marine Fisheries Service, as required under ESA, about whether the use of the pesticides would affect endangered species or their habitat. EPA lost some of the initial litigation, and in an attempt to

avoid further legal setbacks began negotiating agreements with the activist groups under which beyond label use restrictions were imposed on users in the covered areas.

A case involving more than seventy pesticides, 11 endangered species in eight San Francisco Bay area counties that EPA settled continues to impact PMPs use of rodenticides and termiticides in those counties. More recently, the activist groups Center for Biological Diversity and Pesticide Action Network North America filed the “Mega-suit” in federal district court on Northern California, although the case covered 49 states. After meeting with the groups for more than a year to reach a settlement agreement, EPA last fall, along with several industry groups, filed a motion to dismiss.

CBD and PANNA have 30 days to refile their lawsuit and 60 days to appeal the decision to the Ninth Circuit Court of Appeals.



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NPMA Technical Bulletin: Termite Treatments and Flooding

Hurricanes, strong storms, heavy rains and other extreme weather events can impact the termite protection afforded by a professional termite treatment. Flooding can affect soil treatments by washing away treated soil or depositing mud, soil, or sand on top of treated areas. Termite bait systems may be compromised when soil or debris is deposited on top of stations or if equipment is disturbed or removed by flooding or the renovation process. Repair and replacement of treated wood or other structural components may also compromise the termite protection provided to homeowners. Pest management professionals can help to protect their customers' homes by determining if termite protection has been compromised by flooding or extreme weather events.

In accordance with EPA PR Notice 96-7 termiticide labels allow for retreatment if disruption of the treated soil has taken place:

"Retreatment for subterranean termites can only be performed if there is clear evidence of reinfestation or disruption of the barrier due to construction, excavation, or landscaping and/or evidence of the breakdown of the termiticide barrier in the soil. These vulnerable or reinfested areas may be retreated in accordance with application techniques described in this product's labeling. The timing and type of these retreatments will vary, depending on factors such as termite pressure, soil types, soil conditions and other factors which may reduce the effectiveness of the barrier."

Flooding alone does not typically require supplemental treatment as most modern professional liquid and bait formulations are capable of withstanding short

periods submerged under standing water, but flooding by swift moving water almost always requires retreatment. However, the following conditions can affect existing termite treatment areas and re-treatment may be an option to consider:

- Soil erosion next to foundations that results in the removal of termiticide treated soil or bait stations
- Movement of treated soil during the renovation or repair process
- The deposition of soil, silt or sand or other materials on top of termite treated areas or bait stations
- Movement of foundation walls, patios, porches or other structural elements
- Disturbance of treated soil due to removal or replacement of damaged landscaping
- Repairs to the structure resulting in movement of soil or replacement of treated wood or other structural components

Consumers should contact their pest management professional for a comprehensive evaluation of the site to determine if additional treatment is required.

Homeowner's insurance policies may cover some or all of the expenses associated with restoring termite protection around a structure. Homeowners should check with their insurance company to determine if their policy covers this type of damage.

Bargain News

Please contact Mike McManus at 860 395-7196 if you are interested in purchasing any of the following items.

- Pick-up cap with locking doors, white, off of F-150, great shape, \$350.00 or best offer.
- Diamond plate toolbox for mid-size pick-up, locking, great shape, \$175.00 or best offer.
- ARE white fiberglass toppers (2) off Ford Ranger, 2 doors with a flip hatch on rear, good shape, \$100.00 each.

EPA Formalizes Changes for Outdoor Use of PMP Pyrethroid and Pyrethrins Products

In late February, EPA officially notified key stakeholders of its new outdoor use label language for pyrethroid, synergized pyrethrins and pyrethrins-only products and further announced the availability of a revised website explaining the issue. This is all information previously reported by NPMA and is the byproduct of a yearlong effort by NPMA, in conjunction with the Association of Structural Pest Control Regulatory Officials, to expand the use of these products in outdoor settings, when making applications to surfaces not located above impervious surfaces.

Pyrethroids and Synergized Pyrethrins-- Label Language

Non-agricultural Outdoor Uses

“Do not apply directly to impervious horizontal surfaces such as sidewalks, driveways, and patios except as a spot or crack and crevice treatment. During application, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters.”

“All outdoor applications, if permitted elsewhere on this label, must be limited to spot or crack-and-crevice treatments only, except for the following permitted uses, if allowed elsewhere on this label:

1. Applications to soil or vegetation, as listed on this label, around structures;
2. Applications to lawns, turf, and other vegetation, as listed on this label;
3. Applications to the side of a building, up to a maximum height of 3 feet above grade;
4. Applications to underside of eaves, soffits, doors, or windows permanently protected from rainfall by a covering, overhang, awning, or other structure;
5. Applications around potential pest entry points into buildings, when limited to a surface band not to exceed one inch in width;
6. Applications made through the use of a coarse,

low pressure spray to only those portions of surfaces that are directly above bare soil, lawn, turf, mulch or other vegetation, as listed on this label, and not over an impervious surface, drainage or other condition that could result in runoff into storm drains, drainage ditches, gutters, or surface waters, in order to control occasional invaders or aggregating pests.”

Pyrethrins-Only (Non-synergized)-- Label Language

Non-agricultural Outdoor Uses

“Do not apply directly to impervious horizontal surfaces such as sidewalks, driveways, and patios except as a spot or crack and crevice treatment. During application, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters.”

“All outdoor applications, if permitted elsewhere on this label, must be limited to spot or crack-and-crevice treatments only, except for the following permitted uses, if allowed elsewhere on this label:

1. Applications to soil or vegetation, as listed on this label, around structures;
2. Applications to lawn, turf, and other vegetation, as listed on this label;
3. Applications to the side of a building, up to a maximum height of 3 feet above grade;
4. Applications to underside of eaves, soffits, doors, or windows permanently protected from rainfall by a covering, overhang, awning, or other structure;
5. Applications around potential pest entry points into buildings, when limited to a surface band not to exceed one inch in width;

Applications to vertical or horizontal surfaces when surrounded by or directly above soil, lawn, turf, mulch, vegetation, or other porous surface, where runoff to surface water is unlikely to occur.”

The 2013 Bugs Without Borders Survey— Executive Summary

Bed Bug Infestations Increasing Across America

By Michael F. Potter, Ph.D., Jim Fredericks, Ph.D., and Missy Henriksen

Bed bugs continue to plague American cities, large and small and are being reported in virtually every place people tend to live and gather. In the third installment of the Bugs Without Borders survey, bed bugs are found to be as much, if not more of a problem today than they were a few years ago.

The 2010 survey gave the American public insight into the global bed bug resurgence in a way no other survey had before. In 2011, the U.S. pest management industry offered additional perspective on the extensive nature of the bed bug problem and whether circumstances had improved or gotten worse in that year. The new 2013 report highlights the latest findings on today's continuing pervasiveness of the bed bug epidemic in the United States. The survey was conducted from January 19 to February 18, 2013, and is based on responses from 251 pest management companies across the United States.

The Epidemic is Not Waning. The survey reveals that nearly every pest management professional (99.6 percent) - from coast to coast - has encountered a bed bug infestation over the past twelve months, compared to the 99 percent who reported bed bug encounters in 2011 and 95 percent from 2010.

The one potential bit of encouraging news is that seven out of ten survey respondents report that bed bug infestations are increasing, down from nine out of ten that reported the same two years ago - *yet only 3 percent in the latest survey felt the incidence of bed bugs in their area was decreasing.*

Nearly half (49 percent) of respondents say that bed bug infestations are a seasonal problem occurring most often in the summer and least often in the winter. Although pest professionals are divided on whether there is a "peak season" for bed bugs, more than half of those who notice a seasonal difference receive more calls during summer. As more

people tend to travel and relocate during the summer months, it is possible that a greater number of people unknowingly transport the bugs back home from their travels, or discover them soon after moving.

Bed Bugs Are Nearly Everywhere. Bed bugs continue to most commonly be found in residences including apartments/ condominiums and single-family homes, with 98 percent and 96 percent of respondents treating these dwellings respectively. The incidence of infestation in these environments is slightly higher than the 2011 survey findings of about nine out of ten respondents reporting treatment.

Bed bugs do not tend to be confined to just residential environments -- high numbers of respondents continue to report infestations in other places outside of the home, including:

- Hotels/motels - 75 percent (80 percent in 2011; 67 percent in 2010)
- College dorms - 47 percent (54 percent in 2011; 35 percent in 2010)
- Nursing homes - 46 percent (46 percent in 2011; 25 percent in 2010)
- Office buildings - 36 percent (38 percent in 2011; 18 percent in 2010)
- Schools and day care centers - 41 percent (36 percent in 2011; 10 percent in 2010)
- Hospitals - 33 percent (31 percent in 2011; 12 percent in 2010)
- Transportation (train/bus/taxi) - 21 percent (18 percent in 2011; 9 percent in 2010)
- Movie theaters - 10 percent (17 percent in 2011; 4 percent in 2010)

In the latest survey, pest management professionals reported finding fewer instances of bed bugs in retail stores (15 percent compared to 21 percent in 2011) and airplanes (2 percent compared to 6 percent in

2011), but more occurrences of bed bugs in libraries (12 percent compared to 8 percent in 2011). Laundromats (9 percent) and restaurants (7 percent compared to 6 percent in 2011) presented little to no change.

Public Awareness and Vigilance is Key. The findings from the 2013 Bugs Without Borders survey demonstrate that, throughout much of the country, bed bugs are as much, if not more of a problem today than they were a few years ago. These pests continue to plague people wherever they go - from home, to school, to places of employment, when staying in hotels, taking public transportation and more. As bed bugs continue to inflict their bite on America, it will be important to continue to raise public awareness and encourage vigilance, as these methods are still the best way to prevent infestations from spreading.

Dr. Michael F. Potter is a professor and urban entomologist at the University of Kentucky, Lexington, Ky. Dr. Jim Fredericks is the director of technical services and Missy Henriksen is the vice president of public affairs, respectively, for the National Pest Management Association, Fairfax, VA.

For more information, visit PestWorld.org and AllThingsBed-Bugs.org, NPMA's resource on everything bed bug related, from prevention tips to current news.

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Key International Code Council Changes Defeated

NPMA prevented changes to the International Property Maintenance Code (IPMC) and International Residential Code (IRC) that would be problematic to the professional pest management industry. NPMA brought these changes to a cessation at the International Code Council's Part B Hearings in Dallas, TX last week at the behest of the WDO Division.

The biggest win was defeating a disturbing addition to the IRC section on Subterranean Termite Control Methods (R318.1). The poorly written proposal by the Composite Lumber Manufacturers Association would have added plastic composite building materials as an accepted method of termite protection. Furthermore, the proposal could have permitted any structure (including a home) to be represented as "protected from termites" if an exterior deck of wood/plastic composite materials was present. While obviously a flawed proposal, to create the strongest and most credible industry position, NPMA partnered with the Association of Structural Pest Control Regulatory Officials (ASPCRO) to bring defeat to this change.

In other action at the IPMC, the National Center for Healthy Housing (NCHH) proposed redefining "infestation" as the simple presence of pest debris/ residue. NCHH also proposed Code Officials regulating the storage and application of pesticides. With this second proposal's effects at the State level, NPMA again partnered with ASPCRO to defeat this proposal.

Final results of NPMA actions - preemption has been preserved, infestation will not be defined by the simple presence of pest debris/ residue and plastic composite lumber will not be considered a termite control method.

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Every day BASF supports companies and professionals in the pest management industry with SmartSolutions that are proven to grow your organization. From quality products to valuable business resources, BASF is committed to your success. NPMA is excited to announce that BASF will sponsor your membership in the association for the 2012-2013 year at absolutely no charge to your company. Simply complete and return this application and we will enroll you today.¹ Just another example of how BASF SmartSolutions will take your company to the next level!²

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I hereby apply for membership in the CPCA/NPMA and if accepted, agree to comply with the Constitution Code of Ethics and other policies of the association. I understand that membership does not become effective until notified. I also understand that the use of the CPCA and NPMA logos prior to the approval would disqualify my application.

Signature: _____ Date: _____

Please enclose the application with proper remittance to: Connecticut Pest Control Association, 10460 North Street, Fairfax, VA 22030 or fax to (703) 352-3031. For questions or concerns about your joint membership, please contact Heather Millette at CPCA at 860-274-9503/ mpcpest@aol.com or Andy Architect at NPMA at 703-352-6762 /aarchitect@pestworld.org

¹ All non-NPMA member companies are eligible for this promotion. Does not include renewals and is not available to companies that were members of NPMA within the past 12 months.
² New applicants are still required to pay the state association dues for the 2012-2013 year.